

# REVVING UP with Milton

The Newsletter of the Mopar Club / San Diego

# PentaGram

www.moparclubsandiego.net

SEPTEMBER 2025

By: Milton Karahadian  
MCSD President

First of all, I want to thank all of you for putting on an excellent show—with almost 250 cars. Under the leadership of Jim Bowen, our club pulled off a fantastic event for all the participants. Every car show has its challenges and moments that don't go exactly as planned, but I truly believe this was our best show ever.

What meant the most to me was seeing everyone working together. The teamwork and participation, from start to finish, was inspiring. From registration to clean-up, I witnessed nothing but great attitudes and genuine customer service.

Here are just a few of the many things that stood out to me:

- When the line for loading cars became an issue, members rallied together to figure out a solution.

- Seeing one member cleaning the public restrooms in the early morning, while another picked up every scrap of trash throughout the park. Plus the trash team that kept the site clean throughout the show.

- Looking across Embarcadero Park and spotting all the orange vests guiding cars into their spaces.

- Everyone standing at attention as the US Marines' Color Guard presented the colors.

- The sight of our beautiful classic and modern Mopars lined up across our "Mopar island."

- Families and groups of drivers enjoying the day together — knowing we created these moments for them.

- Fran VanderSchaaf's Mopar quilt displayed against the backdrop of the Coronado Bridge and Bay.

- Member John Halpin's refreshment station on of his tailgate to keep members refreshed and hydrated.

- The organization of the buckets and raffle prizes under the gazebo.

- Those judging and those tallying votes working together to be just and equitable.

wonderful experience.

- Everyone pitching in at the end, leaving the park cleaner than we found it.

- Club members lining up their Mopars for a club drone photo, with thanks to Matt Cantor for bringing the drone.

- And finally, the trash truck photo, although only with those still available after the club drone photo.

As I write these last lines, I get emo-



- The excitement of raffle winners walking away with something special.

- The looks on the faces of trophy winners, especially those who never thought they'd win.

- The eagerness of a young club member volunteering to help in any way, without being asked.

- The joy of a young boy and his family after he won the Little Roadrunner trophy.

- The smiles and gratitude from participants as they exited, thanking us for a

tional thinking about all of you and how grateful I am to be part of such a great group of people who also happen to own Mopars.

Again, "it's not just about cars, it's about the people."

If the name weren't already taken, I'd say we could call it "The Greatest Show on Turf."

*Mopars Forever!*

*Gratefully,  
Milton*

# MOPAR CLUB OF SAN DIEGO

EST. July 1993

## Officers

**President** — Milton Karahadian

**Vice President** — Peter Dahlke

**Treasurer** — Debbie Gough

**Secretary** — Julie Walker

## Others

**All-American Car Show 2025**

Jim Bowen

**Car Club Council Rep**

Bill Baugh

**Cruisemeister**

Jim Signorelli

**Social Director**

Sheri Hendrickson

## Information Services

**Webmaster**

Paul Polentz

**Band App**

James Leitner

**PentaGram Newsletter**

Julie Walker

**Facebook & Instagram**

Jonathan Gbenekama

## Thank you to those who contributed to this issue:

*Matt Cantor, Tony D'Agostino, Lee DeTro,*

*Milton Karahadian, James Maxwell,*

*Paul Polentz, Steve VanderSchaaf,*

*Sheri Hendrickson, Kathy Silcott,*

*Paul Wake, Julie Walker, Jeff Walker*

## Mopar News Links

<https://media.StellantisNorthAmerica.com/mediacenter>

<https://www.Stellpower.com>

<https://www.Motales.com>

<https://www.DodgeGarage.com/news/tag/mopar>

<https://MoparInsiders.com>

<https://www.Carscoops.com/tag/mopar>

<https://blog.Mopar.com>

<https://www.Autoblog.com/tag/mopar>

## Mopar Online Connections

*Some options for connecting online with other Mopar folks with Mopars like yours or for information, suggestions and assistance regarding Mopars:*

A Bodies: [www.ForABodiesOnly.com](http://www.ForABodiesOnly.com)

B Bodies: [www.ForBBodiesOnly.com](http://www.ForBBodiesOnly.com)

C Bodies: [www.ForCBodiesOnly.com](http://www.ForCBodiesOnly.com)

E Bodies: [www.ForEBodiesOnly.com](http://www.ForEBodiesOnly.com)

Modern Challengers: [www.ChallengerForumz.com](http://www.ChallengerForumz.com)  
separated by Hellcat, Scat Packs, etc., and

includes a section for classic Challengers

Chargers, modern+classic: [www.ChargerForumz.com](http://www.ChargerForumz.com)

*Note: You can read these online boards for free, but you must join to post (free) — or pay the annual fee and lose the ads!*

*For the A,B,C,E Boards: \$50 / year*

*For ForumZ Boards: Various levels*

*If you know of other helpful boards, do share!*

## Club Contact Info:

[moparclub-info@moparclubsandiego.net](mailto:moparclub-info@moparclubsandiego.net)

**Website:** [moparclubsandiego.net](http://moparclubsandiego.net)

[Facebook.com/MoparClubSanDiego](https://Facebook.com/MoparClubSanDiego)

## Mailing Address:

PO Box 420076, San Diego CA 92142-0076

Mopar Club of San Diego is a member  
of the San Diego Association of Car Clubs

# The history of the Chrysler Pentastar

*Reprinted from the Daytona-Superbird Auto club newsletter, summer 2025 issue.*

In the summer of 1962, Chrysler was preparing to unveil its brand new corporate logo.

The design's creator, Robert Stanley, knew from experience that it was important to give the emblem a name.

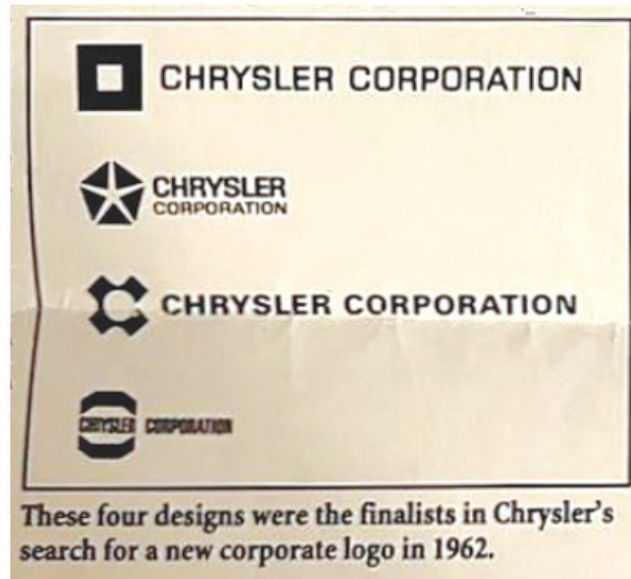
Stanley, then employed by an industrial design and marketing firm working with Chrysler, had earlier designed a red-circle logo for another industrial firm. That red circle became known as "the meatball," Stanley recalled. "Unless you provide a name for what you do, people inside and outside the corporation attach a name to it that can be less than desirable."

In a phone conversation with then Chrysler advertising director Dick Forbes, Stanley, off the top of his head, came up with the name "Pentastar." The name stuck and decades later, so has Stanley's creation.

Stanley, who went on to form his own consulting firm in metro Detroit, was invited to the dedication ceremonies at Chrysler's Auburn Hills headquarters when it opened in 1996 and topped with a two story glass Pentastar.

Stanley created the insignia as Detroit office vice president and account executive for the New York-based firm of Lippincott & Margulies, Inc. There was no significance to choosing five as the emblem's theme. He wanted the emblem to not be too complicated and still have a very strong engineered look to it. Stanley recalled, "We wanted something that people could look at and say, 'This was not done freehand.' That is why the triangles are not joined at the points. There is a certain amount of tension there."

Stanley's design was among some 800 suggestions that he and other members of his team had done. They had to avoid an oval shape—Ford already had that—and anything that depended on words. The company wanted no confusion between the corporation and its Chrysler brand. With the corporation expanding into foreign markets, it also was



important to have a symbol that could be recognized in any language.

Chrysler's previous mark had been the Forward Look, which resembled two overlapping sideways V's. But as the Forward Look in cars became dated, so did the mark. For that reason, it had fallen out of use by the early 1960s. "It reached a point where the company didn't put the Chrysler ID on new products," Stanley said. The Plymouth Valiant and Dodge Dart had no reference to Chrysler Corporation in their advertising.

Then new Chrysler

President Lynn Townsend brought in Lippincott & Margulies to establish a strong corporate identity with a corporate mark and identity program. "A mark could be produced by just about anybody," Stanley said. "But that wasn't going to solve the basic problem to identify the brand and product with the corporation."

From 1962 to 1965, Stanley and his team conducted 234 individual corporate identity projects for Chrysler. Those included establishing standards for the Corporate Identity Office, headed by F.E. Cogsdill, and for rolling out the Chrysler mark at dealerships and designing Chrysler brand logotypes.

As the Pentastar was implemented in 1963, dealers were sent medallion kits with hardware to install on the passenger side fenders of existing cars, near the bottom, where it would be visible from the curb.



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After falling out of favor in the 1980s, a revised Pentastar was lightly redesigned by Trevor Creed in 2007, during the Daimler-Chrysler era. The Pentastar was retired in 2014 with little fanfare after the merger with Fiat.

Although the Pentastar Stanley created became one of the most famous corporate symbols, he said, "I've never been in the business of designing marks. I'm interested in designing and developing programs of corporate identity. Sometimes, designing marks is part of it."

# All-American Car Show 2025



Drone view of a portion of the site. Right, Shawn Rover escorts a driver in.



Above, Bob Gough, Paul Polentz and Bob Martello with the trophies.



Award of Excellence: Johnny Chop's '49 Merc



Armed Forces Trophy: Benjamin Mitchell USN, '68 Dodge Power Wagon



Above, Steve VanderSchaaf, Jim Bowen, Brian Howard and Jeff Walker at locker to load show supplies. Below, some of the the parking assist team members get their instructions.



Above, some of the hard-at-work members of the tallying team.



Right, Kathy Silcott and Julie Walker at the raffle booth, with the U-Pick buckets ready to go.



# AACS 2025 ...



Above: Beneficiaries Fleet Week San Diego and STEP (Support the Enlisted Project) had booths at the show.

Left, Chavonne Karahadian with Bob Whaler and his pal, with their \$400 worth of raffle tickets.



John Halpin brought refreshments for the show team.



Marilyn (or is it Carolyn?) and Chavonne at the raffle table



Sheri Hendrickson and Kristy Keller



Sheri Hendrickson, Julie Walker, Milton Karahadian and Matt Cantor



Kathy Silcott's granddaughter created magnets for the show, which were given away free.



Left, Mike Stumpo and son Makena (barely visible in back) prep their '69 Dodge Coronet/Super Bee clone for the show.



Left, Tom Ziarkowski and Dan Harp



Right, Paul Wake's '69 Road Runner



Top 4 photos below: After the show, Mopar Club San Diego members lined up their Mopars on the back hill at Seaport, for photos and drone shots. This obviously is not a drone shot, but from a ladder . . .

## AACS 2025 . . .



Above, pro photographers James Maxwell and club member Lee DeTro

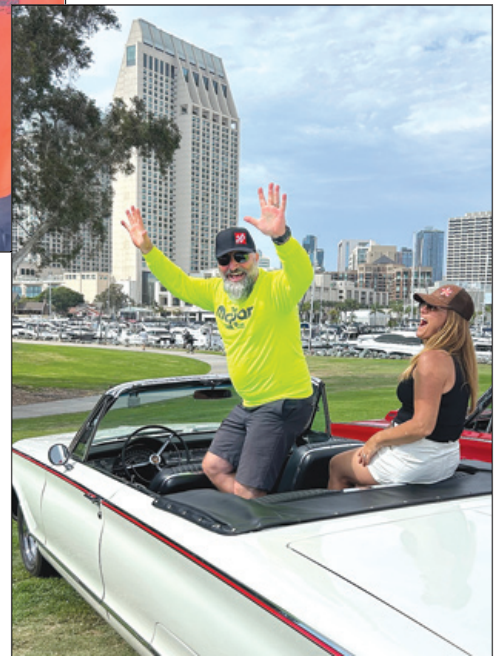


Left, the winners of the Mopar quilt designed by Fran VanderSchaaf, with Fran and Steve.

Below, Milton Karahadian whoops it up for the camera, to Chavonne's delight



Last but not least, the annual AACS trash truck photo (left), with from left: Jack Bowen, Jim Bowen, Jonathan Gbenekama and Jeff Walker



# MOPAR SD Meet-Ups

## CLUB PICNIC / CARS & COFFEE: Sept. 27

The club's annual picnic at Santee Lakes will be Saturday, Sept. 27.

That's the same day as the club's September Cars & Coffee, also in Santee, and we will caravan from there to the club's reserved site at Santee Lakes, leaving at approximately 9am. The picnic will last until about 2pm. Family members and potential club members welcome.

Social Director Sheri Hendrickson will have her potluck signup sheet at the club's Sept. 10 meeting at Casa Machado. She said the site is tree-shaded, with a number of picnic tables and some barbecues. She suggests everyone bring a chair or blanket and whatever you want to drink. FYI: the Santee Lakes park has a no-pets policy.

Entry to the park is \$7 per car; however, Sheri has reserved 30 passes at the rate of \$6 per car (not per person). To get the club rate, advise the person at the gate that you are with Mopar Club SD and need one of the club passes—then hand over \$6, CASH. If arriving later in the day, and the passes have all been used, entry will be the regular per-car rate of \$7, cash.

The club's Cars & Coffee is from 7-9am that same morning, in the Pathways Church parking lot, 9636 Carlton Hills Blvd. Again, the club caravan to Santee Lakes will leave that parking lot approximately 9am. Highly rec-

ommended you get to that parking lot no later than 8:30am if you wish to caravan. Better yet, come earlier and enjoy our ever-increasingly popular Cars & Coffee.

## DYNO DAY: Oct. 11

The club's "A Day at the Dyno Shop" will be Saturday, Oct. 11, also in Santee, for members who'd like to find out how much horsepower their Mopar puts to the rear wheels. Participation will be first-come, first-served at The Dyno Shop, 10042 Prospect Ave., Santee, beginning at 8am. The cost for 2 dyno machine pulls per vehicle is expected to be \$100, cash. More information at the club's Sept. 10 meeting at Casa Machado.

## CARS & COFFEES Sept-Dec

Dates are Sep. 27, Oct. 25, Nov. 22 and Dec. 27 in the Pathways Church parking lot, 9636 Carlton Hills Blvd, Santee—7-9am.

## CHRISTMAS PARTY: December TBD

Annual holiday party with potluck, Naughty Santa gift grab, 50/50 and a free raffle ticket per member is being planned. Family members and prospective club members welcome. More info to come.

## Mopar Club San Diego's August 23 Cars & Coffee



# SHOWING *& sharing*

MCSD at Mopar Night / Cruisin' Grand — August 8



WINNER Tony D'Agostino's '70 Challenger  
with it's Graveyard Cars' restoration



WINNER Mike Stumpo's '69 Coronet Super Bee tribute



# LET'S GO *& show*

## Check for event updates & additions:

[www.sandiegoassociationofcarclubs.org](http://www.sandiegoassociationofcarclubs.org)

Facebook: @San Diego Association of Car Clubs

[www.socalcarculture.com/events.html](http://www.socalcarculture.com/events.html)

<https://goodoleboyssandiego.com/current-event-calendar>

## CAR SHOWS

### Sat, Sep. 6: Sunset Cliffs Auto Show, 10am-3pm

Point Loma and Sunset Cliffs Blvd., presented by Hodads

Info: [www.sunsetcliffsautoshow.com](http://www.sunsetcliffsautoshow.com)

### Sat, Sep 20: Greatest Show on Turf, 9am-2pm

South Clairemont Park, 3605 Clairemont Dr., SD

*Enter on Clairemont Drive: no arrival before 8am!*

\$30 before Sep. 12/ \$35 after / Register online: [SDACC.net](http://SDACC.net)

Proceeds benefit SD Association of Car Clubs which provides show insurance to member clubs, including Mopar Club SD.

### Sat, Sep. 27: Ramona Senior Center Car Show, 10am-2pm

Grace Community Church, 1234 Barger Pl., Ramona

All cars, all years, motorcycles, off-road, silent auction, raffle, trophies, DJ, drinks, free hot dogs

No pre-registration needed; senior center donations accepted.

### Sun, Sep. 28: Cops & Rodders Fall Pow Wow, 7am-2pm

Seaport Village Embarcadero North, downtown SD

\$35; info [y2kchief@att.net](mailto:y2kchief@att.net) or [www.sdpoci.com](http://www.sdpoci.com)

### Sun, Oct. 12: El Cajon Elks #1962 Car Show, 9am-3pm

1400 E. Washington Ave / \$35 by Sep. 40 / \$40 after

Pancake breakfast 9am-10:30am, rootbeer floats, etc.

Info: 619-985-7595

### Sat, Oct. 18: Clairemont's 75th Anniv. Celebration Car Show, 1-4pm

Clairemont Town Square, 4821 Clairemont Dr.

Pre-'75 vehicles only / Reg online: [www.purplepass.com/events/322086-clairemont-s-75th-anniversary-celebration-car-show-oct-18th-2025](http://www.purplepass.com/events/322086-clairemont-s-75th-anniversary-celebration-car-show-oct-18th-2025)

### Sat, Oct. 15: Santee Trunk or Treat, 9am-noon

Gary's Auto Service, 10139 Prospect St., Santee

Candy, costumes, prizes / Info: Gary at 951-553-6479

### Sat, Oct. 25: Ramona AutoFest, 10am-1pm

Ramona's street fair style car show: Hwy 67 closed from 6th-8th

All cars, all years / music, food & fun / Info: 619-201-8207

### Sun, Nov. 9: East Cty Cruisers Holiday Drive & Car Show, 9am-2pm

Bates Nut Farm-15954 Woods Valley Rd, Valley Ctr

All makes, all years / bring unwrapped toy.

Info: 619-201-8207 or [www.eastcountycruisers.com](http://www.eastcountycruisers.com)

### Sat, Nov. 15: Mopars at MoTech

MoTech Performance, 41715 Elm St., Suite 301, Murrieta

Hosted by MoTech & Inland Mopar Club. Caravan to be set up

## CARS & COFFEE

### WEEKLY:

#### Saturdays

Bonita: 7-9am, Bonita Donuts, 4414 Bonita Rd

Carlsbad: 7-9am, 7130 Avenida Encinitas

Pt. Loma: 7:30-10am, 2230 Shelter Island Drive

#### Sundays:

Escondido: 8-11am, Kit Carson Park, 3333 Bear Valley Pkwy

Lakeside: 7-10am, 9760 Wintergardens Blvd.

### BI-MONTHLY & MONTHLY

#### Second Wednesday

Oceanside: South O Brewery, 1575 South Pac. Coast Hwy, thru December, 6-9pm,

#### First Saturday

Clairemont: STP Bar & Grill, 10am-1pm,

5487 Clairemont Mesa Blvd.

San Diego: The Pub's Classic BBQ, 11am

The Pub in Bay Park, 2415 Morena Blvd

Poway: In-n-Out Burger, 11am-2pm, 12890 Gregg Court

#### Third Saturday

Midway District: Classic Malt Shop, 3-8pm,

3625 Midway Dr., Suite B

#### Fourth Saturday

Santee: Mopar Club SD Cars & Coffee, 7-9am

9636 Carlton Hills Blvd. / Pathways Church pkg lot

#### First & Third Saturdays

San Diego: The Pub's Classic Car Gathering,

2415 Morena Blvd, 11am-1pm

#### Second & Fourth Saturdays

San Clemente: 10:30am, Judge Brewery,

924 Calle Negocio, Ste. C

#### First Sunday

Santee: Mary's Donuts, 8959 Carlton Hills Blvd, 7-9am

#### Second Sunday

Kearny Mesa: dawn-9:30am, JBA Speed Shop,

5675 Kearny Villa Rd

Oceanside: 4-7pm, In-n-Out Burger,

5605 Frazee Rd.

#### Third Sunday

Balboa Park: 7:30-9:30am, SD Automotive Museum,

2080 Pan American Plaza

La Mesa: 7-9am, La Mesa Blvd, between Spring and 4th sts

#### Fourth Sunday

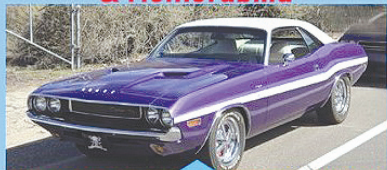
Chula Vista: 11:30am-2pm, Black Angus, 707 E St.

# MARKET *Place*

## PENTAGRAM AD INFORMATION:

Free to club members / \$25 per issue for non-members  
Published monthly / Deadline is the 25th of each month  
secretary@moparclubsandiego.net

### Tony's Trick Mopar Parts & Memorabilia



tonymopar@aol.com turn over for QR codes



Tony's stash  
of trick parts

**Memorabilia:**  
Mopar, Nascar,  
Petty & road runner

plumcrazywife  
ebay store

Lots of Original Dealership Memorabilia  
+ Correct Assembly Line Parts

Large collection of Mopar memorabilia  
+ some cool trick original and NOS parts.  
Scan the barcodes above or email for links  
to the photo gallery. 10% off all prices on  
the items listed on eBay. Email questions  
or photos of what you're interested in to  
tonymopar@aol.com.

Club member Tony D'Agostino

### FOR SALE:

340-360 Small block 587 heads

Rebuilt — \$250

Message: 858-204-6988



### ADS & CLUB ROSTER INFO

#### ADS:

Ads in the PentaGram and on the club  
website are free to members. For the  
PentaGram, contact Julie Walker:  
secretary@moparclubsandiego.net.  
For the website: contact Paul Polentz:  
webmaster@moparclubsandiego.net.

#### CLUB ROSTER:

Any member who would like access  
to the club roster (not available to the  
general public) can contact Webmaster  
Paul Polentz for access information:  
webmaster@moparclubsandiego.net.

### FOR SALE:

#### Club Member has Mopar Engine Parts:

- 440 standard crankshaft \$100
- RB 'LY' - MS3049 connecting rods (8),  
resized, balanced, Moly rod bolts: \$75/all
- B/RB exhaust manifolds (not hi-perfor-  
mance): \$50/both
- 8-bolt steel billet (RB) 143-tooth flywheel:  
new \$150

Email: Greeniron32@aim.com

With notice, I can bring to  
a club meeting

### FOR SALE:

**Built to the Hilt**—Sleeper 2006 Charger  
SRT8 custom-built by Modern Muscle  
producing 750 HP. With 398 Stroker, trans-  
mission designed by Southern Hotrod,  
3500 stall speed converter, D-1 procharg-  
er, supercharger race cam, Ross custom  
pistons, custom fuel system, Detroit lock-  
ers, Cooks headers, MagnaFlow exhaust.  
Less than 3,900 miles / Asking \$39,900  
Call/text member Aaron K: 619/757-3965



### FOR SALE

2003 Dodge Dakota: quad cab,  
runs, new tires, 5-spd, trans lost  
1st 3 gears. Approx. 170k miles.  
For details: Bob, 619-750-2954

### Mobile Welding

Frame Connectors  
Spring Relocation  
Rear End Narrowing



Club Member  
Steve Williams  
619-988-0778

### JBA Performance Center

Custom Engines • Dyno Tune  
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5675 Kearny Villa Rd, San Diego  
(858) 495-3395 [www.jbaracing.com](http://www.jbaracing.com)

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Club Member